

TEGAN

MOSUGU COMPANY
IMPACT REPORT
(2019 – 2024)


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① Introduction

This report provides a comprehensive overview of the activities and performance of the Tegan Mosugu Company (TMC) from 2019 to 2024. Our aim is to highlight significant achievements, obstacles encountered, and potential avenues for growth, offering valuable insights into the organization's progress and strategic directions for the future.

The Tegan Mosugu Company (TMC) is characterized by resilience, innovation, and a commitment to excellence. Our dual focus on research and media production has allowed us to navigate the complexities of our industry while making a substantial impact across diverse sectors, including government, international organizations, non-profits, and private businesses.

① Introduction

By thoroughly examining these aspects, this report aims to provide stakeholders with a transparent and detailed account of our progress and ambitions. It serves as a testament to our commitment to fostering social impact through high-quality research and engaging media production.



② Company Overview



The Tegan Mosugu Company (TMC), established in September 2019, is a leading media and research insights organization focused on using information and research to drive meaningful social impact. With a dedicated and innovative team, TMC delivers high-quality research services across various sectors, including public policy, global health, and international development.

② Company Overview

The company also offers boutique consulting services aimed at enhancing brand presence and amplifying social impact for clients ranging from philanthropic and nonprofit organizations to corporate institutions.



3 The Tegan Show



In 2024, 'The Tegan Show' began filming in Miami, Florida, while continuing our boutique production offerings for select clients in Nigeria.

The Tegan Show is a platform for storytelling, creating a safe space for everyday people and celebrities to share their experiences, inspiring audiences from different walks of life, and driving positive change.

Through its impactful productions, the show has become a leading platform for engaging and thought-provoking content, empowering individuals, families, and communities across Africa and beyond.

3 The Tegan Show



③ The Tegan Show

By the Numbers

As of December 2023



2.1M

People across
social media platforms



200k+

Views on
Youtube



47

Episodes



750

Studio Audience
members

③ The Tegan Show

December
2020

Pilot test
shows in
Abuja,
Nigeria

September
2021

Talk show
debuts in
Lagos,
Nigeria

February
2023

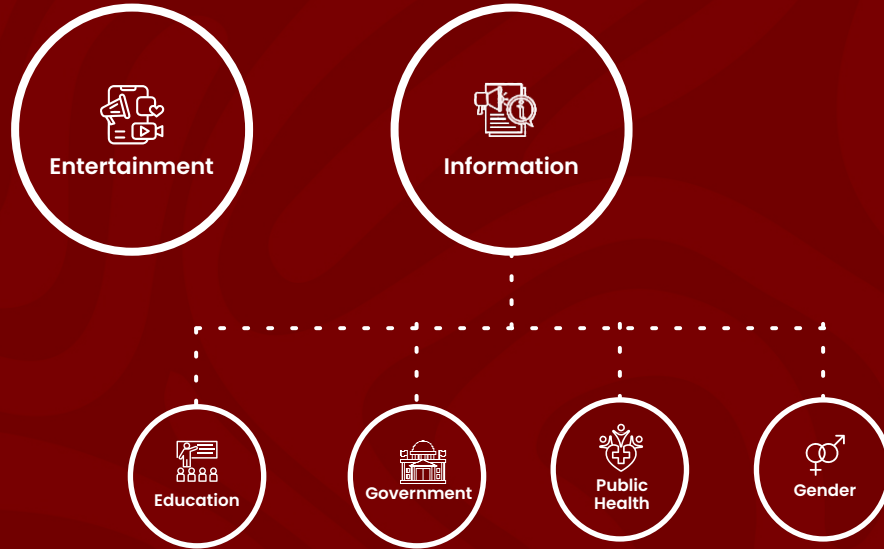
Studio
revamped
with brand
new set
of guests

April
2024

Final release of
original episodes
produced
in Nigeria

③ The Tegan Show

The Tegan Show



4 Social Impact & Community Engagement



At TMC, our mission centers on driving meaningful social change. We believe true impact begins with addressing pressing issues such as poverty, education, and environmental sustainability.

Through collaboration with businesses, nonprofits, and individuals, we work to improve quality of life and foster long-term development. Our commitment is to build equitable, resilient, and thriving societies.

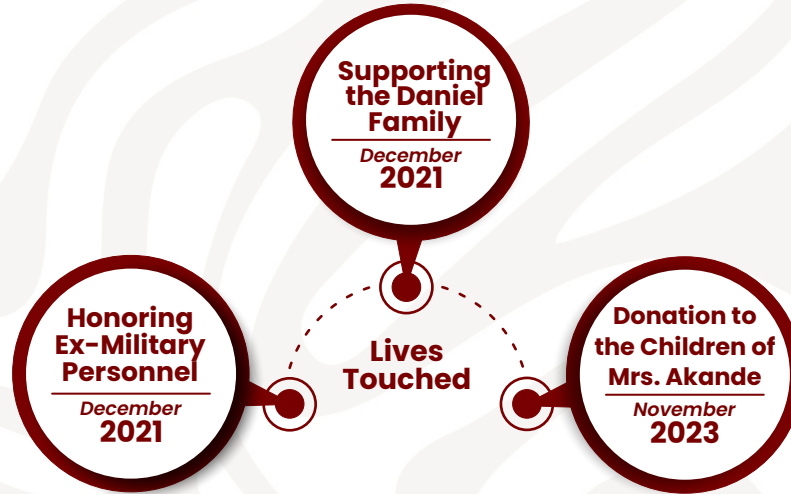
④ Social Impact & Community Engagement

Looking ahead, we're deepening our focus on educational access, environmental stewardship, and community development.

These strategic efforts aim to leave a lasting, positive legacy — creating stronger, healthier communities for generations to come.



**4 Social Impact
& Community
Engagement**



4 Social Impact & Community Engagement

Supporting community organizations

Our
contribution

Diran and Amina Foundation



On behalf of Diran and Amina Foundation, we would like to thank you for your donation. Your financial support will help towards our mission in assisting Nigerian children to achieve practicable knowledge in academics and character, as well as attain core moral and ethical values that can propel the creation of a self-reliant citizens.

Atlas Initiative



We are writing to express our deepest gratitude for your generous donation to our S-CRAMproject at our organization. Your contribution will definitely make a significant impact on the lives of these young mothers and their children. Through your donation, we will be able to offer programmes that focus on creating safe spaces and providing psycho-social support for our participants.

4 Social Impact & Community Engagement

Supporting community organizations

Our
contribution

Gray Child Foundation



Thank you for your generous gift to Gray Child Foundation (GCF). You make it possible for GCF to do more than promote, build, advocate and sustain peace; with you, we can bridge divides and connect cultures. We can empower individuals and communities with the resilience, skills and resources they need to peacefully co-exist – by providing training and education, improving access to livelihoods, protecting the environment, and advancing sustainable human security solutions. Your support means we can secure a more peaceful, equitable and sustainable future for us all.

5 Consulting Impact

Darash Insights Group, a subsidiary of Tegan Mosugu Company, provides specialized consulting in social impact insights, public health research, and strategic communications.

Their team excels in conducting focus groups, in-depth interviews, and case studies, leveraging strong local knowledge and policy expertise to deliver actionable insights for clients.

Before Darash's formation, the team led social media strategy for NetHope, a global consortium of nearly 60 nonprofit organizations including Google, Amazon, Microsoft, Cisco, Twilio, and Salesforce.

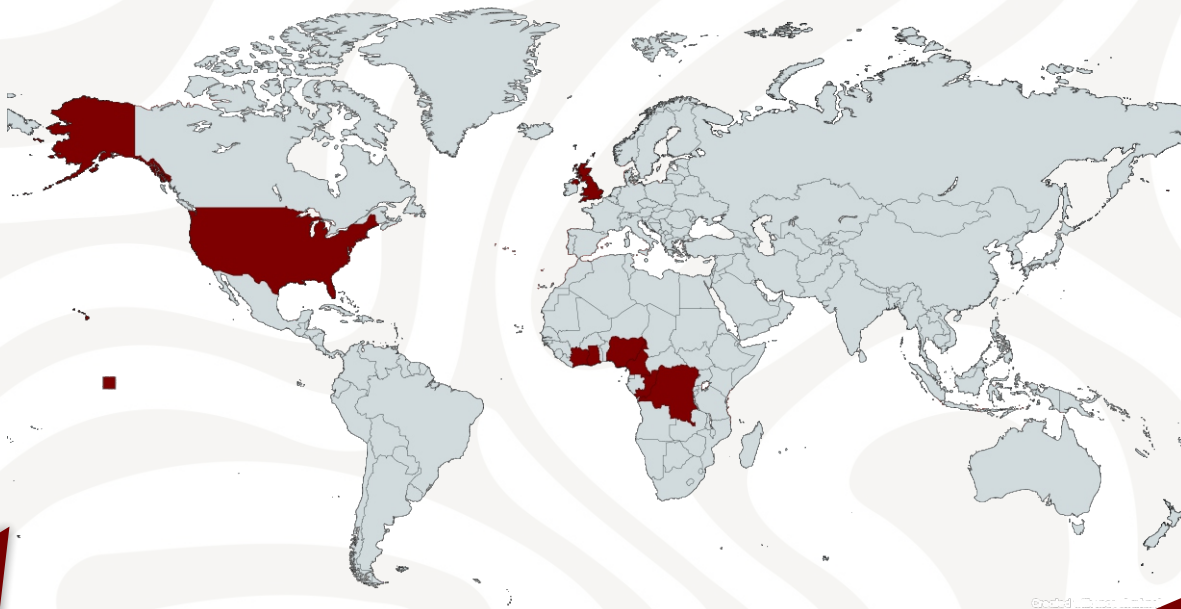
They played a key role in amplifying the 20th Anniversary NetHope Global Summit through original content, social media campaigns, and real-time event coverage across platforms like Twitter, LinkedIn, Instagram, and Facebook.

5 Consulting impact

Beyond digital strategy, Darash has also contributed to malaria advocacy for community groups in Cameroon and produced *Breaking Shadows*, original films on mental health challenges in Ghana, highlighting their commitment to impactful, creative solutions across Africa and beyond



Our Impact



Created by Tegan Mosugu

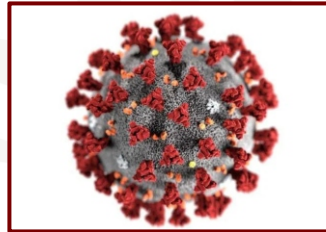
6 Publications (Highlights)



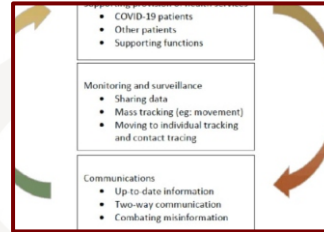
Mosugu, M. I., Adhlakun, T., & Amurawaiye, O. (2024). Exploring gender intersectionality in internal displacement: A case study of internally displaced women in three Nigerian states.



Mosugu, T. J. (2022, March 31). Why demand generation is essential to a successful vaccine rollout. Village Reach.



Mosugu, T., Zacchaeus, V., & Ijaja, J. (2021). Mitigating the effects of COVID-19 through global health governance.



Zacchaeus, V., Ijaja, J., & Mosugu, T. (2021). COVID-19 messages, mental health, and foreign aid.

8 Future outlook

The Tegan Mosugu Company (TMC) is committed to driving positive social change through strategic work in research and media. By integrating cutting-edge tools, the operations team aims to streamline processes, enhance communication, and foster cross-functional collaboration to achieve company goals.

TMC is focused on attracting and retaining top talent through competitive salaries, professional development, and a collaborative environment. To strengthen client relationships, TMC delivers customized research solutions and high-quality deliverables, while pursuing partnerships with foundations, think tanks, and research institutions.

In media, TMC plans to collaborate with established brands to create informative and entertaining content, and support podcast launches for deeper engagement.

Long-term goals include expanding distribution channels for clients through partnerships with streaming platforms, TV networks, and international distributors. Additionally, TMC is dedicated to working with local communities via events and charity initiatives, in collaboration with local organizations.

These efforts aim to positively influence and support the growth and well-being of communities, positioning TMC as a leader in social impact, research, and media.

8 Conclusion & gratitude

Heartfelt Gratitude for Your Continued Support

To all our clients, viewers, and stakeholders,

We want to take a moment to express our deepest gratitude for your unwavering support and collaboration with TMC. Your trust in our media and research consultancy has been the cornerstone of our success. In a dynamic industry like ours, your feedback, engagement, and partnership have been invaluable.

We are truly privileged to work with clients, viewers, and stakeholders who share our commitment to innovation and excellence. As we reflect on the achievements and milestones of the past four years, we recognize that they would not have been possible without your contributions and collaboration. Your insights have fueled our work, your hopes have inspired our creativity, and your trust has empowered us to push the boundaries. We look forward to the upcoming years with great enthusiasm, eager to continue delivering high-quality services and exceeding your expectations.

Our team is dedicated to advancing our media and research capabilities to better serve your evolving needs.

Once again, thank you for being an integral part of the TMC network. Your continued support motivates us to strive for excellence every day.

3 The Tegan Show

| SN | EPISODES | EPISODES NAME | CELEBRITY GUEST(S) | RELEASES DATE |
|----|------------|--------------------------------------|-------------------------------------|---------------|
| 1 | Episode 27 | Unemployment in Africa | | 04/22/2024 |
| 2 | Episode 26 | Disability Beyond Limits | Damilola Ogunsí | 04/05/2024 |
| 3 | Episode 25 | 21st Century Men | Wole Ojo, Senator Comedian | 03/02/2024 |
| 4 | Episode 24 | Good Ole Banter | Akah Nnani | 01/28/2024 |
| 5 | Episode 23 | Unlocking the season's joy | Haekins | 12/08/2023 |
| 6 | Episode 22 | Female Resilience | Blessing Nze | 10/18/2023 |
| 7 | Episode 21 | A toast to the dreamers and creators | ZicsAloma, Progress, Kennedy Ekezie | 09/27/2023 |
| 8 | Episode 20 | Afrobeats To The World | K-Solo, Joe El | 08/25/2023 |
| 9 | Episode 19 | African Public Health | Eedris Abdulkareem | 07/19/2023 |

3 The Tegan Show

| SN | EPISODES | EPISODES NAME | CELEBRITY GUEST(S) | RELEASES DATE |
|----|------------|--------------------------------|--|---------------|
| 10 | Episode 18 | Community Impact | Blessing CEO, Doyin David | 06/22/2023 |
| 11 | Episode 17 | Nollywood | Chinedu Ikedieze (Aki) & Jide Awobona | 05/29/2023 |
| 12 | Episode 16 | Double The Fun | Ashmusy & Uti Nwachukwu | 04/29/2023 |
| 13 | Episode 15 | Social Media | Daniel Regha | 03/24/2023 |
| 14 | Episode 14 | 2023 Nigerian General Election | | 02/20/2023 |
| 15 | Episode 13 | STAN the actor | Stan Nze | 10/18/2023 |
| 16 | Episode 12 | A Trip to Monaco + Tech | Dremo | 06/23/2022 |
| 17 | Episode 11 | Fine Wine with a Dash of Grace | Grace-Charis Bassey | 08/25/2023 |
| 18 | Episode 10 | New Year with Nosa Rex | Nosa Rex | 01/12/2022 |

3 The Tegan Show

| SN | EPISODES | EPISODES NAME | CELEBRITY GUEST(S) | RELEASES DATE |
|----|-----------|--|---|---------------|
| 19 | Episode 9 | A Christmas Special with Vee | Vee | 12/22/2021 |
| 20 | Episode 8 | Holiday Season with Mr. Macaroni | Mr. Macaroni | 12/17/2021 |
| 21 | Episode 7 | Celebrating the Everyday Woman | Ruth Evon Benson-Idahosa, Chef Uche Uzoka | 12/07/2021 |
| 22 | Episode 6 | JAPA Brain Drain | | 11/29/2021 |
| 23 | Episode 5 | Afrobeats with Martins Feelz Nollywood Veteran, Femi Durojaiye | MartinsFeelz & Femi Durojaiye | 11/22/2021 |
| 24 | Episode 4 | BBNaija's Sammie & Hot Topics | Sammie | 11/08/2021 |
| 25 | Episode 3 | Hot Topics | | 10/27/2021 |
| 26 | Episode 2 | Denrele gone "MAD" & Mental Health in Africa | Denrele Edun | 10/13/2021 |
| 27 | Episode 1 | State of Nigeria (2021) | Samuel Ajibola | 10/02/2021 |

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